

CPCC Executive Committee

Jennifer Pumphrey
Industry Co-Chair
Neopost USA

Tangela L. Bush
Postal Co-Chair
US Postal Service

L. Michele Robinson
Admin. Co-Chair
US Postal Service

Dave Ouimet
Treasurer

Clarence Banks
Editor
Clakar, Inc.

Mark Arvia
Bennett Brothers, Inc

Stephen Colella
The Calmark Group

Carl Dahlgren
Dahlgren's Mailing Service

Jerry Freund
Mid-American Printing
Systems, Inc.

Natalea Goeking
RR Donnelley

Mike Lathrop
Moody Bible

Harry Madorin
American Association
of Individual Investors

Dennis MacHarg

Donna Martin
United Business Mail

Michael R. Perry
US Postal Service

Rose Lynn Wicklander
3xData Corporation

Richard Zisk
Precision Dialogue



From Gregory W. Johnson, District Manager, Chicago, IL

If the first quarter of fiscal year 2016 is any indication, this will be a fascinating and exciting year for the Postal Service.

We had a highly successful peak season, handling a record number of packages yet again. Package volume increased 16 percent over the same period from the previous year, and Shipping and Package revenue grew 13 percent. That helped drive an increase of \$613 million in our operating revenue for the period, and a net income of \$307 million.

That's the clearest indication to date that the package business is key to the success of the Postal Service. It's also proof that the investments we've made to support that business – from state-of-the-art scanners for our letter carriers, to a one-of-a-kind package sorting machine specially designed for our Busse plant – are making a positive impact.

You may have seen another of those investments on our local streets. In the fall, the Chicago District added new extended capacity vehicles to its fleet. These modified cargo vans enable us to pick up and deliver packages more efficiently. But the best is yet to come: the Postal Service is still planning to rollout next-generation delivery vehicles as the workhorses of our delivery fleet in the coming years.

In other words, our commitment to innovation and investment in the name of service is real, and you can expect to see more signs of it throughout the year. We know your marketplace is competitive, and we want to ensure our products and services help your business meet those challenges.

But for all the new developments, our focus here remains on our basic daily operations – processing and delivering your mail and packages on time. That's the foundation of what we do, and we are committed to making sure the service we provide in Chicago helps your company succeed.

In short, this is a great time to be part of the mailing industry. But don't just take my word for it – join us for our next Chicago PCC event later this spring.

See and hear for yourself all the new developments that can add value and efficiency to your mail and mailing operations.

The way things are going, we'll probably have even more new innovations to share by then!

Educational Seminar

Mark your calendar for 8:30 AM Thursday May 19, 2016. Plan to attend the CPCC Educational Seminar at the Chicago Main Post Office; 433 West Harrison Street. The seminar will feature topics on the Package Services, Political Mail, 2016 Promotions and the State of the Postal Service. Our featured speaker will be Vicki Stephen, Director, Mailing Services, U.S. Postal Service Headquarters.

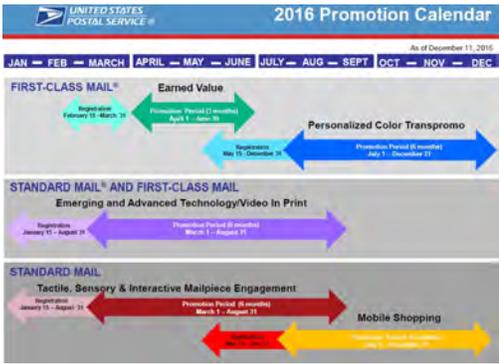
Annual CPCC Golf Outing

The Chicago Postal Customer Council will hold its 13th annual Golf outing on Friday, August 19, 2015. The prizes alone are worth the price of admission. This event offers networking opportunities in a fun, laid-back atmosphere. So meet us at Jackson Park Golf Course kick back, relax! Show us your stuff. Let's play golf and have some fun.

Mark your calendar and watch for additional information on the CPCC website: www.chicagopcc.com.

2016 Mailing Promotions

The U.S. Postal Service® introduces the 2016 Promotions Calendar. It is designed to encourage mailers to try new ways to integrate mail with digital as part of a multi-channel marketing mix. The 2016 promotions strive to help marketers engage their customers by using dynamic color print, mobile technology and new innovations in traditional mail techniques. The promotions are designed to create excitement about mail by encouraging interesting techniques while building the bridge between physical mail and digital experiences. These tools can help increase customer engagement and response rates, which help drive the overall value of mail. The 2016 promotions provide mailers with multiple opportunities to participate. For more details



contact your Manager, Business Mail Entry.

CPCC Calendar of Events

May 19, 2016
Educational Seminar
- Package Services
- Political Mail
- 2016 Promotions
Chicago Main Post Office
433 West Harrison Street
Chicago, IL

August 18, 2016
Great Lakes Area
Focus Group Meeting
Carol Stream P&DC
Carol Stream, IL

August 19, 2016
Annual CPCC Golf Outing
Jackson Park Golf Course
6401 S. Richards Drive
Chicago, IL

September 21, 2016
National PCC Week
Medinah Shrine Center
Addison, IL

For additional information and updates on these events visit the CPCC website at: www.chicagopcc.com



www.chicagopcc.com

Your CPCC news is here!!!!

Presorted
First-Class Mail
Postage Fees Paid
USPS

Chicago Postal Customer Council
PO Box 7737
Chicago, IL 60680-7737