

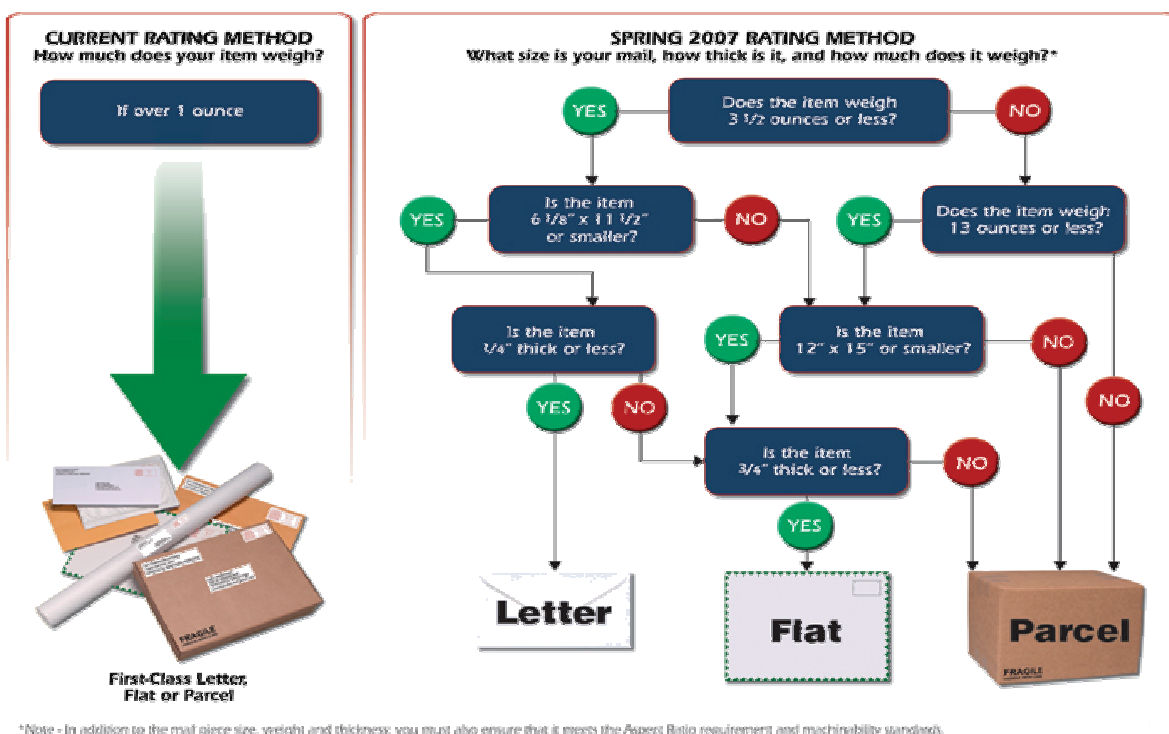
SPOTLIGHT ON RATE CASE 2007

Hosted By NeoPost

Effective May 14, 2007 the United States Postal Service will roll out a new Postal Rate structure. Unlike past increases, the Postal Service is revolutionizing its approach to rates that will give greater emphasis to shape vs. weight. This 90 minute session is a "Must Attend!" for anyone responsible for processing mail. The illustration below highlights the new work flow / decision tree that must be fully understood before May 14th. Failure to comprehend these changes can cost your company countless thousands of dollars in additional postage. Our experts will guide you step-by-step to prepare for, and execute a strategy that will minimize your exposure.

You Will Learn Ten Proven Strategies That Will Reduce The Impact Of This Rate Increase

Mail Processing Flowchart (First Class Example)



WHO SHOULD ATTEND?

Mailers, Mailroom Managers, Anyone Responsible for Postal Affairs in their Respective Companies

WHERE

NeoPost Inc.
120 N. LaSalle Street
Suite 800 Chicago, Illinois

WHEN

(2) Sessions Offered
on April 24th
11:00 am
-or-
1:30 pm

PROGRAM CONTENT

- Rate Case Overview
- How to Prepare for the New Rate Structure
- Free Postal Publications and Valuable tools
- Complimentary Snacks and Beverages
- Industry and Postal Experts on hand for your specific questions.





- On May 14, 2007, the United States Postal Service will implement a rate change and introduce the Shape-Based Pricing structure.

Shape-Based Pricing Overview

**PLEASE DON'T DELAY! WE EXPECT A VERY LARGE
TURN OUT FOR THIS EVENT. RESERVE YOUR SPOT!**

CALL TODAY!

312-983-8440

R.S.V.P. by Monday, April 23rd.

NeoPost

120 N. LaSalle Street, Suite 800

Chicago, IL 60602

(2) Sessions

A) 11:00 am B) 1:30 pm (Session Length 1 hr 30 min)

OFFICIAL BUSINESS (SAVE THE DATE)

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